

## Experience

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**Beyond** San Francisco, CA  
Dec. 2009 - Present

Senior Interactive Designer and Developer for a global digital consultancy specializing in creative and social media.

My focus was primarily on interaction / user experience design for clients such as Google, YouTube and AMD. Projects included: YouTube Adblitz, an online (web, mobile and TV) platform for watching and sharing the 2011 Super Bowl commercials; TeachParentsTech.org, a Google website where kids can send their parents a tech support care package; infographics for Facebook and Visa.

**ARS Advertising** Chicago, Illinois  
Dec. 2006 - November 2009

Interactive Art Director and Developer for an advertising agency specializing in e-marketing and e-commerce.

Designed and developed rich, interactive experiences for clients such as Sears, Kmart, Craftsman, Kenmore, The Great Indoors and Eureka, highlighted by the e-commerce launch of thegreatindoors.com and redesigns for eureka.com and craftsman.com.

Contributed in strategy, design, development, information architecture and managing junior designers.

**B3 Interactive** Cleveland, Ohio  
Oct. 2005 - Dec. 2006

Interactive Designer and Developer for an interactive marketing agency.

Designed and developed interactive experiences, e-newsletters and flash banner advertisements for clients such as Nestlé, Stouffer's and Lean Cuisine including a charitable campaign that helped raise hundreds of thousands of dollars towards the Susan G. Komen Breast Cancer Foundation.

**Eaton Corporation** Cleveland, Ohio  
Summer 2004, Summer & Winter 2005

Interactive Design Intern for the diversified power management company and global technology leader; Eaton is a Fortune 500 company.

Three separate internships, I designed graphics for their intranet, eaton.com, Flash applications, e-newsletters and baseball cards which promoted a softball game held at Jacobs Field that raised money for United Way.

**EmailASmile LLC** San Francisco, California  
Aug. 2005 - Dec. 2007

Freelance Flash Designer for an online greeting card company.

Created numerous flash e-cards for holidays and yearly events. I was involved in every step of the process, from concept to completion including: storyboards, copywriting, illustration, flash design and flash development.

## Skills

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Visual design, interaction / user experience design, front-end development, information architecture and brand identity.

Proficient in Photoshop, Illustrator, Flash, Dreamweaver Omnigraffle and Visio. Competent in InDesign.

Proficient in HTML5, CSS3, XML, XHTML & DHTML  
Competent in PHP, Javascript, jQuery and Actionscript, with a solid understanding of ASP.NET, ASP and C.

## Recognition

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### Super Fly Art Exhibition

Aug. 2006  
Pop Shop Gallery, Cleveland, Ohio  
Critique in the Cleveland Scene magazine:

"Troy Chafin rises above this show's 12 other artists with his large, vaguely surreal painting titled "Making the Artists Famous."

### Printmaking Award

2005  
Don Coburn Gallery, Ashland University

### Juried Student Art Exhibitions

2002, 2003, 2004 & 2005  
Don Coburn Gallery, Ashland University

### Portfolio Scholarship

Ashland University

## Education

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**Ashland University** Ashland, Ohio  
Bachelor of Fine Arts with a minor in Computer Science

**GPA** 3.45 / 4.0